Rep Order# __9780425. EC'd Yes

Ver# 9 Status Revised

Traffic Order# 1348180

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 08/15/2012 10:30 AM 08/15/2012 10:20 AM

1 of 2

Salesperson (Sales Office () WASHINGTON) JONATHAN VITTI

Rep Firm

Salesperson FAX# Salesperson Phone# 202-955-5342

Fax# Buyer Estimate# Phone# Laura Bassett

Product Advertiser Station

OBAMA FOR AMERICA

) POLITICAL

WXLV-TV GREENSBORO/W.SALEM

Agency (

Hiatus Weeks Flight Dates Agency C/P1/P2/E WASHINGTON, DC 20007 () GMMB 3050 K ST NW 08/14/2012 - 09/03/2012 95/101/1523

-- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

SEE MG LN 31 FOR SPOTS NA ON LNS 13 AND 18

PLS OF THANKS

*18	1		*31	\				*13	!	ļ	Į,
)				3 SA			
TU			SA SA					A	1	\$	Day
08/28-08/28 10F-11F MADE-GOOD BY LINE (5) 31] V9 Effective Dates Changed	MKGD FOR SPOTS V9 Added	Sales Remark.	09/01-09/01		V9 Effective Dates Changed	MADE-GOOD BY LINE S) 31]	09/01-09/01	08/18-08/25	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!		Dates
10P-11P INE (S) 31] tes Changed	MISSED ON LA	V9 MKGD	330P-7P		tes Changed	INE (S) 31]		6P-630P	 		Time
NY MED	WKGD FOR SPOTS MISSED ON IN #13. 9/01 1/WK), MKGD FOR SPOTS MISSED ON IN #18. 8/28 1/WA/J 79 Added		COLLEGE FOOTBALL-MIAMI VS. BC	5				HOLLYSCOOP			Program
-30	CN FN #18	=	.30					.30			Len
\$410.00	. 8/28 1/WA)!	100 6 (477)	\$435.00					\$25.00	1 1 1		Rate
0			μ				c) <u> </u>			Spots/Week
0			Н				H	4 K) !	(# of
0			Ľ				c	A C)	i 1	Total
÷0.00			\$435.00					, oo	î		Total Cost

-REPORT TOTALS-

Report Totals. 3 / \$485.00

--SALES MONTHLY TOTALS--

Aug 12. 109 / \$11,590.00

> Sep 12. 69 / \$8,250.00

9

Station Totals. 178 / \$19,840.00 Sales Totals. 178 / \$19,840.00 -COMPETITIVE-Lines not sent/rcld/rtrn. 0 / \$0.00 Station W Advertiser Fax# Buyer Phone# Product Estimate# WXLV-TV GREENSBORO/W.SALEM er () POLITICAL OBAMA FOR AMERICA 1523 Laura Bassett Market Totals \$248,000 Agency (Hiatus Weeks % WASHINGTON, DC 20007 /P1/P2/E 95/101/1523 () GMMB 3050 K ST NW UNKN %

Demos Books

mull RA35+

WGHP

27%

VYMW

ហ

MUPN WBFX

% %

Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012

Salesperson Phone# Salesperson FAX# 202-955-5342

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

IIXW WCWG 28% % AMEMA ATXM

32% % %

WXLV-TV GREENSBORO/W.SALEM

Agency

() GMMB 3050 K ST NW

OBAMA FOR AMERICA

) POLITICAL

Printed: Last Received: 08/14/2012 5:01 PM 08/03/2012 4:48 PM

Showing Bnylines: Last Sta Revised Lines

Sales Office (Salesperson (Rep Firm

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

Hiatus Weeks Flight Dates Agency C/P1/P2/E WASHINGTON, DC 20007 95/101/1523

08/14/2012 - 09/03/2012

- CONTRACT COMMENT -

Fax#

Phone# Buyer Product

Estimate# Advertiser Station

1523 Laura Bassett

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAS $\overline{\mu}$ ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

pls see lines 13 & 18 for n/a's. let's offer.

9/1 330-7p 1x \$435

bollege football - miami vs boston college)

pls. advise/revise asap.

Time 6P-630P HOLLYSCOOP Program

*13

SA

08/18-09/01

Station Remark.

E

Day

Dates

Station Remark. 08/28-08/28 V8 lx n/a 8/2810P-11P NY MED brg chg)

 \vdash

\$410.00

넘

V8 1x n/a 9/1 brg chg) 26.0. Len .30 .30 Rate \$410.00 \$25.00

Spots/Week

of

Spots Total

Total Cost

\$75.00

--REPORT TOTALS--

Report Totals. 4 / \$485.00

--SALES MONTHLY TOTALS--

tation Totals. 179	Aug 12. 109 / \$11,590.00
ines not sent/rcld/	Sales Totals. 179 / \$19,840.00

Sep 12. 70 / \$8,250.00

Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product OBAMA FOR AMERICA Estimate# 1523 Buyer Laura Bassett Phone# Fax#	Rep Order# 9780425 EC'd Yes			
NSBORO/W.SALEM CAL MERICA	Ver# 8 Status Returned			
Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks	Traffic Order# 1348180			
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Printed: 08/14/2012 5:01 PM Last Received: 08/03/2012 4:48 PM Showing Buylines: Last Sta Revised Lines			

\$248,000 WGHP CABL Hiatus Weeks 0% 27% UNKN ω % ω WBFX MADM

--COMPETITIVE-

Market Totals

Demos Books

RA35+ null

) WASHINGTON) JONATHAN VITTI

2 of

2

202-955-5342

Salesperson Phone# Salesperson FAX#

WCWG 28% 0% MXIV YMIM

0,00

TIXM

o/o ω 22 %